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European New School of Digital Studies

Wintersemester 2024/25

Master of Arts

Digital Entrepreneurship

Kommentiertes Vorlesungsverzeichnis

Master Digital Entrepreneurship (SPO2023)

A1: Recht und Ethik der digitalen Gesellschaft

<i>Hacker, P.</i>	Introduction to the Law and Ethics of the Digital Economy	Block CP 102
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A2: Digitale Demokratie und Digitale Soziologie

<i>Bareikyte, M.</i>	Digital Media and Conflict: An Introduction	Di, 15 - 16:30 Uhr CP 202
<i>Passoth, J.</i>	Digital Sociology: Technologies, Tools, and Theories	Do, 11 - 13 Uhr

A3: Theorien des Managements in der Digitalen Welt

<i>von Büнау, P.</i>	Foundations of Artificial Intelligence Strategy: A practical perspective	Mo, 14 - 18 Uhr
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A5: Human Resource Management

<i>Costas, J.</i>	Culture, Leadership and Diversity	Mo, 10 - 16 Uhr GD Hs4
<i>Duleba, L.</i>	Human Resource Management	Block CP 21

A6: General Academics

<i>Cowburn, M.</i>	Empirical Research Design & Writing in Social Science	Mi, 15:15 - 16:45 Uhr CP 18
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B1: Projektmanagement

<i>Pohl, M.</i>	Digital Entrepreneurship and Your Project	Di, 13 - 15 Uhr
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B2: Technische Kompetenzen

<i>Patecka, A.</i>	Data Management and Visualisation	Block CP 21
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B4: Digitales Unternehmens- und Wirtschaftsrecht

<i>Berz, A.</i>	Contract and Tort Law in Digital Environments	Fr, 9:15 - 15:45 Uhr
<i>Cordes, J.</i>	Authorities, Litigation, and Liability for Entrepreneurs	Do, 10 - 15 Uhr CP 152
<i>Ebert, K.</i>	The GDPR, AI, and the Internet of Everything	Mi, 9:15 - 10:45 Uhr CP 102
<i>Rochon, J.</i>	Data Protection Management for Business Practice	Mo, 9 - 16 Uhr

Digital Governance

<i>Bareikyte, M.</i>	How to investigate conflict on digital platforms? OSINT in the context of war	Fr, 10:15 - 11:45 Uhr
<i>Duleba, L.</i>	Technocracy: Love, Ideology and Politics in Digital Times	Di, 14:15 - 15:45 Uhr CP 21
<i>Klinger, U.</i>	Democracy, Campaigning and Artificial Intelligence	Fr, 10 - 18 Uhr CP 16

<i>Klinger, U.</i>	Understanding Populism	Fr, 10 - 18 Uhr CP 16
<i>Pollozek, S.</i>	Open source intelligence (OSINT) investigations in the context of migration and border control	Fr, 10:15 - 11:45 Uhr
Digital Management		
<i>Duleba, L.</i>	Managerial Predispositions and Competences	Di, 11:15 - 12:45 Uhr CP 21
D3: Research Lab		
<i>Cowburn, M.</i>	Quantitative Methods for Social Science	Mi, 13:15 - 14:45 Uhr CP 18
E1: Kolloquien		
<i>Hacker, P.</i>	Law and Technology Colloquium	Mo, 10:15 - 15 Uhr CP 102
<i>Klinger, U.</i>	Digital Democracy Colloquium	Block CP 16
<i>Passoth, J.</i>	STS Workbench: Science & Technology Studies Colloquium	Di, 14-taglich, 11 - 13 Uhr CP 102
<i>Vetulani-Cegiel, A.</i>	Master Seminar (Politics and Business)	Mi, 11:15 - 14:45 Uhr CP 20

Master Digital Entrepreneurship (SPO2020)

A1: Recht und Ethik der digitalen Gesellschaft

<i>Hacker, P.</i>	Introduction to the Law and Ethics of the Digital Economy	Block CP 102
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A2: Techniksoziologie und Digitale Gesellschaft

<i>Bareikyte, M.</i>	Digital Media and Conflict: An Introduction	Di, 15 - 16:30 Uhr CP 202
<i>Passoth, J.</i>	Digital Sociology: Technologies, Tools, and Theories	Do, 11 - 13 Uhr

A3: Theorien des Managements in der Digitalen Welt

<i>von Büнау, P.</i>	Foundations of Artificial Intelligence Strategy: A practical perspective	Mo, 14 - 18 Uhr
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A5: Human Resource Management

<i>Costas, J.</i>	Culture, Leadership and Diversity	Mo, 10 - 16 Uhr GD Hs4
<i>Duleba, L.</i>	Human Resource Management	Block CP 21

A6: General Academics

<i>Cowburn, M.</i>	Empirical Research Design & Writing in Social Science	Mi, 15:15 - 16:45 Uhr CP 18
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B1: Projektmanagement

<i>Pohl, M.</i>	Digital Entrepreneurship and Your Project	Di, 13 - 15 Uhr
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B2: Technische Kompetenzen

<i>Patecka, A.</i>	Data Management and Visualisation	Block CP 21
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B4: Digitales Unternehmens- und Wirtschaftsrecht

<i>Berz, A.</i>	Contract and Tort Law in Digital Environments	Fr, 9:15 - 15:45 Uhr
<i>Cordes, J.</i>	Authorities, Litigation, and Liability for Entrepreneurs	Do, 10 - 15 Uhr CP 152
<i>Ebert, K.</i>	The GDPR, AI, and the Internet of Everything	Mi, 9:15 - 10:45 Uhr CP 102
<i>Rochon, J.</i>	Data Protection Management for Business Practice	Mo, 9 - 16 Uhr

C2-B: Vertiefung praxisrelevanter Fähigkeiten und Kenntnisse (Kompetenzmodule)

<i>Bareikyte, M.</i>	How to investigate conflict on digital platforms? OSINT in the context of war	Fr, 10:15 - 11:45 Uhr
<i>Duleba, L.</i>	Managerial Predispositions and Competences	Di, 11:15 - 12:45 Uhr CP 21
<i>Duleba, L.</i>	Technocracy: Love, Ideology and Politics in Digital Times	Di, 14:15 - 15:45 Uhr CP 21

<i>Klinger, U.</i>	Democracy, Campaigning and Artificial Intelligence	Fr, 10 - 18 Uhr CP 16
<i>Klinger, U.</i>	Understanding Populism	Fr, 10 - 18 Uhr CP 16
<i>Pollozek, S.</i>	Open source intelligence (OSINT) investigations in the context of migration and border control	Fr, 10:15 - 11:45 Uhr

D: Praxismodul

<i>N.N.</i>	Führung kompakt I: Eigene Führungskompetenz entwickeln durch (Selbst-)Wahrnehmung	Mo, 10 - 18 Uhr AM 02
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E: Projektmodul

<i>Cowburn, M.</i>	Quantitative Methods for Social Science	Mi, 13:15 - 14:45 Uhr CP 18
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F: Kolloquien

<i>Hacker, P.</i>	Law and Technology Colloquium	Mo, 10:15 - 15 Uhr CP 102
<i>Klinger, U.</i>	Digital Democracy Colloquium	Block CP 16
<i>Passoth, J.</i>	STS Workbench: Science & Technology Studies Colloquium	Di, 14-täglich, 11 - 13 Uhr CP 102
<i>Vetulani-Cegiel, A.</i>	Master Seminar (Politics and Business)	Mi, 11:15 - 14:45 Uhr CP 20

Lehrveranstaltungen im Wintersemester 2024/25

mit Kommentaren in alphabetischer Reihenfolge
(geordnet nach Dozierenden)

Digital Media and Conflict: An Introduction

3 ECTS

Seminar (Präsenzveranstaltung): MoDE: A2: Digitale Demokratie und Digitale Soziologie // MoDE: A2: Techniksoziologie und Digitale Gesellschaft
Veranstaltungsbeginn: 15.10.2024 Di, 15 - 16:30 Uhr Ort: CP 202

Digital media technologies contribute to shaping our world. They offer us options for participation, sharing, content creation and ubiquitous communication that seem to result in cultural imperatives. However, these same media technologies, their economies and practices of use, have given rise to multiple contemporary conflicts. The growth of digital economies has been uneven, creating digital divides and exacerbating economic inequalities. The emergence of new forms of markets - gig, platform and algorithmic economies - have affected traditional labour markets and contributed to the growth of precarious employment and labour rights conflicts. Massive collection of user data has led to conflicts over privacy and surveillance critiques on the one hand, and critiques of monopolistic practices of big tech companies on the other. Such data-based platform economies have also contributed to the biased and discriminatory representations exemplified by the cases of algorithmic bias. These conflicts take place in today's globalised world of multiple wars: in our today's world, digital economies are also part of ongoing geopolitical conflicts involving information warfare or disinformation campaigns.

In the seminar we aim to explore and critically evaluate the complex landscape of digital media technologies and economies through the analysis of exemplary conflicts over platforms, labor, infrastructures, data, algorithms and property regimes. We will read texts from media theory, social theory, science and technology studies, and examine journalistic and artistic examples in order to critically engage with the various discourses, processes and actors that shape digital media economies.

Literatur: "Ghost Work: How to Stop Silicon Valley from Building a New Global Underclass" by Mary L. Gray and Siddharth Suri; "Platform Capitalism" by Nick Srnicek; "The Code: Silicon Valley and the Remaking of America" by Margaret O'Mara.

Hinweise zur Veranstaltung: Moodle: <https://moodle.europa-uni.de/course/view.php?id=1116>

Digital Media and Conflict on 15, 22, 29 October will take place ONLINE.
Please use the Zoom-Link:

<https://europa-uni-de.zoom-x.de/j/66089849246?pwd=2Gtr5m4cRicJm2etJQFYRobdQyH9bC.1>

Meeting ID: 660 8984 9246

Passcode: 157481

Sprache: Englisch

How to investigate conflict on digital platforms? OSINT in the context of war

3/6/9 ECTS

Seminar (Präsenzveranstaltung): MoDE: Digital Governance // MoDE: C2-B: Vertiefung praxisrelevanter Fähigkeiten und Kenntnisse (Kompetenzmodule)
Veranstaltungsbeginn: 25.10.2024 Fr, 10:15 - 11:45 Uhr

Abstract: Conflicts and wars are extensively debated on online platforms, influencing contemporary political narratives and shaping future societal memories. But how can we study conflict on digital platforms? This seminar invites students to carry out empirical research on conflict-focused data practices through a series of consecutive data sprints. Every day, direct war witnesses, genuinely engaged individuals and movements, as well as trolls, bots, and malicious actors, discuss, inform, and disinform each other about ongoing conflicts and wars online. They do this by exchanging text messages, images, videos, stories, reels and other forms of media on Tik Tok, Instagram or Telegram. On top of this, a number of different organisations and activists are using this widely shared, publicly accessible data to research and produce new narratives about ongoing conflicts and wars. Bellingcat, for example, has used public data to investigate how the MH17 plane was shot down by pro-Russian separatists in Ukraine, or what the ongoing Russian invasion has done to Ukraine's forests. Such user-generated platform data, often referred to as OSINT, is utilised not only by emerging civilian actors such as Bellingcat, Mnemonic or Forensic Architecture, but also and increasingly by traditional media organisations such as the New York Times to investigate the ongoing conflicts and to counter disinformation. In this seminar, we will work hands-on with publicly available platform data to analyse how different actors discuss, represent and shape narratives about conflicts and wars online. In the block session format, students will be guided to develop and carry out their own OSINT research project on the current digital representations of wars and conflicts. First, students will explore OSINT investigations and learn about tools, resources and methods. Second, students will work in small groups, supported by the teacher, to develop a specific research question and research plan, which they will carry out during a three-day data sprint at the university. Finally, the results of the data sprint will be presented in the final session of the seminar. This course will be aligned with the course "Open source intelligence (OSINT) investigations in the context of migration and border control", by exploring tools, resources and OSINT methodologies in collaboration.

Literatur: Block, Ludo. (2023). The long history of OSINT. *Journal of Intelligence History*. 23, 1-15. 10.1080/16161262.2023.2224091. Dubberley, Sam, Koenig, Alexa and Murray Daragh. (2020). *Digital Witness. Using Open Source Information for Human Rights Investigation, Documentation, and Accountability*. Oxford University Press. Bareikyte, Miglė and Yarden Skop. (2022). Archiving the Present. *Critical Data Practices During Russia's War in Ukraine*. *Sociologica* 16(2), 199-215. <https://doi.org/10.6092/issn.1971-8853/15361>

Hinweise zur Veranstaltung: Block Sessions (half and full days) on Fridays (25.10; 08.11; 22.11; 06.12; 20.12.; 17.01; 31.01.; 07.02). Seminar room: CoWorkingSpace ENS in Collegium Polonicum. Moodle: <https://moodle.europa-uni.de/course/view.php?id=1127>

The OSINT seminar on 25 October will take place ONLINE.

Please use the Zoom-Link:

<https://europa-uni-de.zoom-x.de/j/67624589920?pwd=cFBUM2t2Y3orVkFJUNW83UWozdTdUdz09>

Meeting-ID: 676 2458 9920

Kenncode: 533677

Leistungsnachweise: 3 ECTS: active participation, submission of tasks between classes, preparation and participation of the OSINT data sprint, presentation of the OSINT research project. **6 ECTS:** active participation, submission of tasks between classes, preparation and participation of the OSINT data sprint, presentation of the OSINT research project short term paper (ca.12 pages). **9 ECTS:** active participation, submission of tasks between classes, preparation and participation of the OSINT data sprint, presentation of the OSINT research project regular term paper (ca. 25 pages).

Termine (präsenz): Fr 25.10.24, 10:15 - 11:45 Uhr | Fr 22.11.24, 10:15 - 11:45 Uhr | Fr 06.12.24, 10:15 - 17:15 Uhr | Fr 31.01.25, 10:15 - 11:45 Uhr | Do 06.02.25, 10:15 - 17:15 Uhr | Fr 07.02.25, 10:15 - 17:15 Uhr

Termine (online): Fr 20.12.24, 10:15 - 13:15 Uhr

Sprache: Englisch

Contract and Tort Law in Digital Environments

3 ECTS

Seminar (Blended Learning): MoDE: B4: Digitales Unternehmens- und Wirtschaftsrecht
Veranstaltungsbeginn: 06.12.2024 Fr, 9:15 - 15:45 Uhr

In the law, and in the digital economy, transactions between parties are primarily structured via contracts. The first part of this class will therefore provide an introduction to the law of contracts, including the formation of contracts, their validity, and the control of unfair contract terms, highlighting specifically the economic rationales for these doctrines. A particular focus will be placed on contracts that are relevant for the digital economy, including those for the supply of digital content and services.

However, even if parties are not bound by contract, they still may have obligations toward one another under tort law. The second part of the class will therefore engage with tort liability specifically for digital products, such as for artificial intelligence, autonomous vehicles, or (other) types of software. Throughout the class, we will discuss and critically analyze not only existing law, but also novel proposals both from the EU legislator and from scholars.

Literatur:

1. Hermalin, Benjamin E., Avery W. Katz, and Richard Craswell. 'Contract Law.' Handbook of law and economics 1 (2007): 3-138 (only pages 62-64).
2. Staudenmayer, Dirk. 'The Directives on Digital Contracts: First Steps Towards the Private Law of the Digital Economy.' European Review of Private Law 28.2 (2020): 219-250 (only pages 219-233).
3. Alheit, Karin. 'The applicability of the EU product liability directive to software.' Comparative and International Law Journal of Southern Africa 34.2 (2001): 188-209 (only pages 193-197).
4. Langenbacher, K. 'Responsible AI-based Credit Scoring—A Legal Framework.' European Business Law Review (2020), 31(4): 527.
5. Lohmann, Melinda Florina. 'Liability issues concerning self-driving vehicles.' Eur. J. Risk Reg. 7 (2016): 335.

Teilnahmevoraussetzungen:

The course is open to all students of the ENS and the law faculty. A certain background in law, for ENS students particularly the passing of the class "Introduction to the Law and Ethics of the Digital Economy", is highly recommended, but not strictly required. The working language for the entire course will be English.

Hinweise zur Veranstaltung:

Slots are awarded on a first-come, first-served basis. ENS Students will be able to self-enroll in moodle. Law students may obtain a "fremdsprachliche Zusatzqualifikation". Law students interested in the course are kindly requested to send a brief message to amelie.berz@law.ox.ac.uk with the subject line "Admission Contract Law".

Moodle: <https://moodle.europa-uni.de/course/view.php?id=1125>

Leistungsnachweise: Students only seeking to qualify for 3 ECTS credits need to give one presentation during the semester and regularly attend the course. Law students wishing to obtain a "fremdsprachliche Zusatzqualifikation (2 SWS)" (§ 28 IV Studien- und Prüfungsordnung für den Studiengang Rechtswissenschaft) will, in addition to a presentation and attendance, have to pass a 15 minutes oral exam at the end of the course. The course does not qualify as a seminar for a "Schwerpunktbereich" in the Faculty of Law.

Termine (präsenz): Do 12.12.24, 9:15 - 15:45 Uhr (CP 21) | Fr 13.12.24, 9:15 - 15:45 Uhr (CP 21)

Termine (online): Fr 06.12.24, 9:15 - 15:45 Uhr

Sprache: Englisch

Authorities, Litigation, and Liability for Entrepreneurs

2 ECTS

Seminar (Präsenzveranstaltung): MoDE: B4: Digitales Unternehmens- und Wirtschaftsrecht
Veranstaltungsbeginn: 17.10.2024 Do, 10 - 15 Uhr Ort: CP 152

The course aims to raise students' awareness of legally relevant issues when starting their own business. In the first two block sessions, they will receive input on selected legal topics (no prior legal knowledge required). Additionally, in these sessions, students will work in groups to develop specific questions related to their startups. In the final session, students will give presentations, with the exact task being announced during the course.

The sessions include:

- Information about some of the relevant actors, instances and contact points for starting a company (e.g., the commercial register, the company register, the land registry, etc.). Students learn about their purpose and basic functioning; they develop the ability to identify relevant actors for their own start-up project in a reasoned manner.
- Students will acquire knowledge of important basic features of German civil procedural law, which can support them in enforcing their own private law claims in court or in handling them when they face such an assertion. This includes questions on the organization of courts, the calculation of the value of a claim, and the procedure of civil lawsuits. It will enable the students to make a first superficial assessment of the procedural situation in corresponding cases.
- An overview of important types of liability and liability scenarios will be provided.

Literatur: No prior reading required. Material will be provided.

Hinweise zur Veranstaltung:

Block sessions on October 17, October 18, and November 8. Each from 10 a.m. to 3 p.m.

Moodle: <https://moodle.europa-uni.de/course/view.php?id=1126>

Leistungsnachweise: Presentation.

Termine (präsenz): Do 17.10.24, 10 - 15 Uhr (CP 152) | Fr 18.10.24, 10 - 15 Uhr (CP 152) | Fr 08.11.24, 10 - 15 Uhr (CP 152)

Sprache: Englisch

Culture, Leadership and Diversity

Vorlesung (Präsenzveranstaltung): MoDE: A5: Human Resource Management
Veranstaltungsbeginn: 14.10.2024 Mo, 10 - 16 Uhr Ort: GD Hs4

Termine (präsenz): Mo 14.10.24, 10 - 16 Uhr (GD Hs4) | Fr 18.10.24, 10 - 16 Uhr (GD Hs4) | Mo 28.10.24, 10 - 16 Uhr (GD Hs4) | Mo 04.11.24, 10 - 16 Uhr (GD Hs4) | Mo 11.11.24, 10 - 16 Uhr (GD Hs4) | Mo 18.11.24, 10 - 16 Uhr (GD Hs4) | Mo 25.11.24, 10 - 16 Uhr (GD Hs4)

Sprache: Englisch

Cowburn, M.
Professur für Politische Theorie und Digitale Demokratie /Political Theory and Digital Democracy (ENS)

ENS-2454

Empirical Research Design & Writing in Social Science

3/9 ECTS

Seminar (Präsenzveranstaltung): MoDE: A6: General Academics
Veranstaltungsbeginn: 16.10.2024 Mi, 15:15 - 16:45 Uhr Ort: CP 18

Empirical research in the social sciences aims to decipher how the world works around us, where researchers try to explain how parts of the world are built and operate. This course will introduce students to the stages of the empirical research process including how to come up with a research question, collecting and analyzing data, writing a literature review and the relationship between empirical research and theory, writing up empirical findings, and putting this together in a coherent research paper. By the end of this class, students will be able to write an empirical research paper.

Literatur: Leanne C. Powner – Empirical Research and Writing: A Political Science Student's Practical Guide

Hinweise zur Veranstaltung: Moodle: <https://moodle.europa-uni.de/course/view.php?id=1120>

Leistungsnachweise:

Weekly attendance & reading.

Research paper proposal (3) / full research paper (9).
All students are required to participate orally each week.

Sprache: Englisch

Cowburn, M.
Professur für Politische Theorie und Digitale Demokratie /Political Theory and Digital Democracy (ENS)

ENS-2455

Quantitative Methods for Social Science

2 ECTS

Seminar (Präsenzveranstaltung): MoDE: D3: Research Lab // MoDE: E: Projektmodul
Veranstaltungsbeginn: 16.10.2024 Mi, 13:15 - 14:45 Uhr Ort: CP 18

This course covers fundamental questions about data analysis for social science. We will learn about statistical concepts and basic programming skills in the language R to conduct and evaluate social scientific studies. We will learn how to perform analyses, interpret results, and identify the strengths and limitations of different approaches. This course will focus on observational (as opposed to experimental) research design and includes both descriptive and causal analysis to help measure, predict, and explain the world using quantitative data.

Literatur: Elena Llaudet & Kosuke Imai – Data Analysis for Social Science

Nick Huntingdon-Klein – The Effect: An Introduction to research Design & Causality

Hinweise zur Veranstaltung: Moodle: <https://moodle.europa-uni.de/course/view.php?id=1133>

Leistungsnachweise: 9 x problem sets throughout the semester

All students are required to participate orally each week.

Sprache: Englisch

Managerial Predispositions and Competences

3/6/9 ECTS

Seminar (Präsenzveranstaltung): MoDE: Digital Management // MoDE: C2-B: Vertiefung praxisrelevanter Fähigkeiten und Kenntnisse (Kompetenzmodule)
Veranstaltungsbeginn: 15.10.2024 Di, 11:15 - 12:45 Uhr Ort: CP 21

The course explores the contemporary challenges faced by individuals, teams and leaders in today's organisations through discussions of fundamental concepts and theories of organisational behaviour, knowledge and skills. During the course, students will be able to explain the principles and strategies of managing people and apply the skills to achieve a better working environment with increased collaboration and productivity. This course covers essential topics in managerial skills, including leadership, teamwork, decision-making, and the identification and mitigation of cognitive errors in managing organizations or teams.

Literatur: Ariely D., Predictably Irrational: The Hidden Forces That Shape Our Decisions, 2008. Cross R.L., Parise S., Weiss, L.M., The Role of Networks in Organizational Change, McKinsey Quarterly, April 1, 2007. Davenport T.H., Prusak L., Working Knowledge: How Organizations Manage What They Know, Harvard Business Review Press Edmondson A., The Fearless Organization. Creating Psychological Safety in the Workplace for Learning, Innovation, and Growth, 2019. Kahneman D., Thinking, Fast and Slow, 2011. Kotter J., Hierarchy and Network. Two Structures, One Organization, Harvard Business Review, May 23, 2011. Leavitt H.J., Why Hierarchies Thrive, Harvard Business Review, March 2003. Scott K., Radical Candor. Be a Kick-Ass Boss Without Losing Your Humanity, 2017. Taleb N.N., The Black Swan: The Impact of the Highly Improbable, 2007. Thaler R., Sunstein C.R., Nudge: Improving Decisions about Health, Wealth, and Happiness, 2008.

Teilnahmevoraussetzungen: Attendance is mandatory. It is permissible to be absent from three classes during the whole course. If students will be absent more than that, they are expected to notify me and discuss how to make up missed class time or assignments.

Hinweise zur Veranstaltung: Moodle: <https://moodle.europa-uni.de/course/view.php?id=1131>

Leistungsnachweise: The assignment for this course (3 ECTS) is to prepare a presentation on a topic related to the course. The aim of the presentation will be to defend or attack the thesis or statement that the student chooses from the list provided by the lecturer. Students will use arguments drawn from class discussions, readings and their own knowledge. After the presentation of the thesis defence/rebuttal, students will have to answer questions from the audience. Students who would like to receive 6 or 9 ECTS points will need to prepare for examination.

Sprache: Englisch

Technocracy: Love, Ideology and Politics in Digital Times

3/6/9 ECTS

Seminar (Präsenzveranstaltung): MoDE: Digital Governance // MoDE: C2-B: Vertiefung praxisrelevanter Fähigkeiten und Kenntnisse (Kompetenzmodule)
Veranstaltungsbeginn: 15.10.2024 Di, 14:15 - 15:45 Uhr Ort: CP 21

This course explores the concept of technocracy, examining the impact of technology on politics, power structures, and ideologies. We will delve into topics such as the love of artificial objects, the Californian Ideology, and the intersection of technology with political power. During the course, we will learn how ideology has shaped design and direction of contemporary digital transformation.

Literatur:

1. BEER D. (2009) Power through the Algorithm? Participatory Web Cultures and the Technological Unconscious New Media and Society 11 (6): 985–1002
2. CURTIS, Adam (2011). "Love and Power". All Watched Over by Machines of Loving Grace. BBC.
3. DANAHER J. (2016) The Threat of Algocracy: Reality, Resistance and Accommodation. Philosophy & Technology vol. 29, p. 245–268.
4. MAGER, A. (2012) Algorithmic Ideology, Information, Communication & Society, 15:5, 769-787.
5. PASQUALE F. (2016) The Black Box Society. The Secret Algorithms That Control Money and Information. Harvard University Press.
6. PIOTROWSKA A. (2008) Married to the Eiffel Tower, Blink Films
7. RAND A. (1992) Atlas Shrugged, Signet Book
8. SOLNIT R. (2024) In the Shadow of Silicon Valley, London Review of Books, Vol. 46 No. 3, 8 February.
9. WINNER L. (1980) Do Artifacts Have Politics?, Daedalus, 109(1), 121–136.
10. ZUBOFF S. (2019) The Age of Surveillance Capitalism, Perseus Books

Teilnahmevoraussetzungen: Attendance is mandatory. It is permissible to be absent from three classes during the whole course. If students will be absent more than that, they are expected to notify me and discuss how to make up missed class time or assignments.

Hinweise zur Veranstaltung: Moodle: <https://moodle.europa-uni.de/course/view.php?id=1132>

Leistungsnachweise: For 3 ECTS points:

- active participation during class: 50%

- vlog entry/podcast/etc.: 50%
- attendance

For 6 ECTS points:

- all criteria for 3 ECTS points (50%)

- exam on three topics chosen by the student (a list of questions will be provided during the course) (50%)

For 9 ECTS points:

- all criteria for 3 ECTS points (50%)

exam on all topics (a list of questions will be provided during the course) (50%)

Sprache: Englisch

Human Resource Management

6 ECTS

Seminar (Präsenzveranstaltung): MoDE: A5: Human Resource Management
Veranstaltungsbeginn: 15.10.2024 Block Ort: CP 21

This course is an introduction to the range of issues that are important to Human Resource Management (HRM) and the Theory of Organisations. Today, HRM plays a vital role in developing and supporting employees and ensuring a positive working environment. It is even more important due to digital transformation, which has reshaped relationships in organisations. This course is divided into two parts: Human Resource Management and Organisation. First, we will learn and discuss the basic concepts of HRM together. In the second part, we will turn to the basics of organisation and focus on the design of organisational structures. On Tuesday, the lecturer will introduce the main concepts of the topics, and on Wednesday, the students will work in teams to apply these concepts to real case studies.

Literatur: 1. Dessler G. (2020) Human Resource Management. Pearson.
2. Jones G. (2013) Organizational Theory, Design, and Change. Pearson.
3. DeCenzo D., Robbins S., Verhulst S. (2010) Fundamentals of Human Resource Management. Wiley.
4. Beardwell J., Thompson A. (eds.) (2017) Human Resource Management. A contemporary Approach. Pearson.

Cases studies discussed during the seminars will be delivered during the course gradually.

Hinweise zur Veranstaltung:

Lectures non-obligatory, seminars obligatory.

Moodle: <https://moodle.europa-uni.de/course/view.php?id=1119>

Leistungsnachweise: Active participation, presentations, entry tickets, presence.

Termine (präsenz): 15.10.24 - 04.02.25, Di 9:15 - 10:45 Uhr (CP 21) | 16.10.24 - 05.02.25, Mi 9:15 - 10:45 Uhr (CP 21) | 16.10.24 - 05.02.25, Mi 11:15 - 12:45 Uhr (CP 21)

Sprache: Englisch

The GDPR, AI, and the Internet of Everything

3 ECTS

Seminar (Hybride Veranstaltung): MoDE: B4: Digitales Unternehmens- und Wirtschaftsrecht
Veranstaltungsbeginn: 16.10.2024 Mi, 9:15 - 10:45 Uhr Ort: CP 102

Emerging technologies, like social media, Artificial Intelligence (AI) and the Internet of Everything (IoE), have changed the way we communicate, interact, and live. These technologies, however, not only create novel opportunities. As is becoming increasingly apparent, they raise specific challenges for many legal fields. This seminar puts a spotlight on data protection issues generated by the rise of the IoE and the advent of AI. Throughout, we will not only analyze the GDPR and comment on recent jurisprudence by the CJEU, but also discuss novel policy strategies to square such technologies with data protection and human autonomy.

Literatur: In course syllabus on Moodle.

Teilnahmevoraussetzungen:

The course is open to all students of the ENS and of the Law Faculty. The working language for the entire course will be English.

Hinweise zur Veranstaltung:

The course is limited in size to 13 students. Slots are awarded on a first-come, first-served basis. ENS Students will be able to self-enroll on Moodle. Enrolment keys will be distributed via Slack. Law students seeking to enroll in the class may send an email to kebert@europa-uni.de with a short (ca. 1 page) motivation statement in English and the subject line "GDPR Enrolment". Thank you!

Moodle: <https://moodle.europa-uni.de/course/view.php?id=1123>

Leistungsnachweise:

Students only seeking to qualify for 3 ECTS credits need to give one presentation during the semester and regularly attend the course. Law students wishing to obtain a "fremdsprachliche Zusatzqualifikation (2 SWS)" (§ 28 IV Studien- und Prüfungsordnung für den Studiengang Rechtswissenschaft) will, in addition to a presentation and regular attendance, have to pass a 15 minutes oral exam at the end of the course. The course does not qualify as a seminar for a "Schwerpunktbereich" in the Faculty of Law.

Sprache: Englisch

Law and Technology Colloquium

2 ECTS

Kolloquium (Hybride Veranstaltung): MoDE: E1: Kolloquien // MoDE: F: Kolloquien
Veranstaltungsbeginn: 11.11.2024 Mo, 10:15 - 15 Uhr Ort: CP 102

This course offers ENS students the possibility to present and discuss their individual course projects for the MoDE and to discuss ideas for their master's thesis. Student and peer feedback will be particularly encouraged. The course is supposed to provide a platform for peer exchange and the continuous development of individual projects. The contents of the class vary each semester.

Teilnahmevoraussetzungen:

The course is open to all students of the ENS. The working language for the entire course will be English. The course is limited in size to 13 students. Slots are awarded on a first-come, first-served basis.

Hinweise zur Veranstaltung:

Block seminar (online/hybrid): dates TBD

The link is available on Moodle.

The first class will be held on Zoom. ENS Students will be able to self-enroll in moodle: <https://moodle.europa-uni.de/course/view.php?id=1136>

Leistungsnachweise:

Students seeking to qualify for 2 ECTS credits need to give one presentation during the semester and regularly attend the class.

Termine (online): Mo 11.11.24, 10:15 - 15 Uhr (CP 102) | Fr 06.12.24, 10:15 - 15 Uhr (CP 102) | Mo 16.12.24, 10:15 - 15 Uhr (CP 102) | Fr 31.01.25, 10:15 - 15 Uhr (CP 21)

Sprache: Englisch

Introduction to the Law and Ethics of the Digital Economy

6 ECTS

Seminar (Hybride Veranstaltung): MoDE: A1: Recht und Ethik der digitalen Gesellschaft
Veranstaltungsbeginn: 15.10.2024 Block Ort: CP 102

This course will highlight the ethical and legal challenges for emerging and evolving technologies such as Artificial Intelligence (AI), digital platforms, and blockchain. As is well-known, these technologies not only create novel opportunities, but also engender specific risks. The course will address the ethical and the regulatory framework in the EU, with an emphasis on market regulation. In doing so, we will not only ask how regulation constrains digital technologies, but also if technical tools can be harnessed to facilitate ethical and legal outcomes. Weekly workshop formats will leave ample room for an analysis of concrete cases, and for jointly discussing novel solutions to ethical and legal challenges. Hence, we will not only analyze positive law and comment on recent jurisprudence by the CJEU, but also discuss policy strategies to update regulation and to square digital technologies with human autonomy.

Hinweise zur Veranstaltung:

The course will be held Tuesdays and Wednesdays from 1-3 PM in an interactive, synchronous, hybrid format. The first class will be held on Zoom. The link will be announced on Moodle. Most weeks, the Tuesday part will introduce novel ideas and concepts, which will be deepened and challenged in a workshop component in the Wednesday session.

Students will be able to self-enroll in moodle. The enrolment key will be distributed via the ENS slack channel.

Moodle: <https://moodle.europa-uni.de/course/view.php?id=1115>

Password in Slack.

Leistungsnachweise: To qualify for 6 ECTS credits, students need to give one presentation and write one seminar paper of 3000 words. The presentations will be allocated in the first class. The deadline for the paper is in April 2025. In addition, students are expected to regularly attend the course and to participate in the group exercises/workshop parts (see also next section).

Termine (online): Di 15.10.24, 13:15 - 14:45 Uhr (CP 102) | Mi 16.10.24, 13 - 15 Uhr (CP 102) | Di 22.10.24, 13:15 - 14:45 Uhr (CP 102) | Mi 23.10.24, 13 - 15 Uhr (CP 102) | Di 29.10.24, 13:15 - 14:45 Uhr (CP 102) | Mi 30.10.24, 13 - 15 Uhr (CP 102) | Di 05.11.24, 13:15 - 14:45 Uhr (CP 102) | Mi 06.11.24, 13 - 15 Uhr (CP 102) | Di 12.11.24, 13:15 - 14:45 Uhr (CP 102) | Mi 13.11.24, 13 - 15 Uhr (CP 102) | Di 19.11.24, 13:15 - 14:45 Uhr (CP 102) | Mi 20.11.24, 13 - 15 Uhr (CP 102) | Di 26.11.24, 13:15 - 14:45 Uhr (CP 102) | Mi 27.11.24, 13 - 15 Uhr (CP 102) | Di 03.12.24, 13:15 - 14:45 Uhr (CP 102) | Mi 04.12.24, 13 - 15 Uhr (CP 102) | Di 10.12.24, 13:15 - 14:45 Uhr (CP 102) | Mi 11.12.24, 13 - 15 Uhr (CP 102) | Di 17.12.24, 13:15 - 14:45 Uhr (CP 102) | Mi 18.12.24, 13 - 15 Uhr (CP 102) | Di 07.01.25, 13:15 - 14:45 Uhr (CP 102) | Mi 08.01.25, 13 - 15 Uhr (CP 102) | Di 14.01.25, 13:15 - 14:45 Uhr (CP 102) | Mi 15.01.25, 13 - 15 Uhr (CP 102) | Di 21.01.25, 13:15 - 14:45 Uhr (CP 102) | Mi 22.01.25, 13 - 15 Uhr (CP 102) | Di 28.01.25, 13:15 - 14:45 Uhr (CP 102) | Mi 29.01.25, 13 - 15 Uhr (CP 102) | Di 04.02.25, 13:15 - 14:45 Uhr (CP 102) | Mi 05.02.25, 13 - 15 Uhr (CP 102)

Sprache: Englisch

Understanding Populism

BA: 6 ECTS, MA: 3/6 ECTS

Seminar: MoDE: Digital Governance // MoDE: C2-B: Vertiefung praxisrelevanter Fähigkeiten und Kenntnisse (Kompetenzmodule)
Veranstaltungsbeginn: 10.01.2025 Fr, 10 - 18 Uhr Ort: CP 16

Populism is everywhere: it is evident in the news, in public discourses, and in political communication research. The days are past when definitions of populism were no more tangible than "I know it when I see it." This development is the result of the alignment of conceptual thinking about the phenomenon with empirical research, also considering that this requires the operationalization of populism for purposes of quantitative content analyses, survey research, and data-driven approaches such as topic modelling. These debates are not merely academic and to be dismissed as ivory-tower skirmishes. Across Europe and other continents, political parties labeled as populists have been increasing their success in elections. Over the past 30 years, the support for populist radical right-wing parties, in particular, rose to a level where it is greater than at any other point in time. The course explores populism's history and recent developments in the age of digital communication. We'll cover definitions, theories, and methods for measuring populism and comparing it across countries and time, as well as populism's connection to related phenomena such as radicalism, extremism, strategic victimhood, or election denialism.

Hinweise zur Veranstaltung: This seminar takes place in three one-day blocks. Moodle: <https://moodle.europa-uni.de/course/view.php?id=1128>

Leistungsnachweise: Requirements: Active participation in all (!) three sessions and presentation (3 ECTS). For 6 ECTS an additional oral exam of 30 mins is required.

Termine (präsenz): Fr 10.01.25, 10 - 18 Uhr (CP 16) | Fr 17.01.25, 10 - 18 Uhr (CP 16) | Fr 24.01.25, 10 - 18 Uhr (CP 16)

Democracy, Campaigning and Artificial Intelligence

BA: 6 ECTS, MA: 3/6 ECTS

Seminar (Präsenzveranstaltung): MoDE: Digital Governance // MoDE: C2-B: Vertiefung praxisrelevanter Fähigkeiten und Kenntnisse (Kompetenzmodule)
Veranstaltungsbeginn: 31.01.2025 Fr, 10 - 18 Uhr Ort: CP 16

Publicly available tools like ChatGPT, Dall.E, or Midjourney enable internet users to create texts and images from prompts without programming skills or expert knowledge. They also add to the strategic arsenal of political campaigns, for instance by providing cheap visual content without copyright issues. In an increasingly visual campaign environment on platforms like Instagram or TikTok, politicians and political parties use these images to illustrate their ideologies—and, potentially, to create and spread disinformation. Like many technologies before it, the rise of generative AI is accompanied by fierce public debates about "glory" and "doom," various dichotomous predictions ranging from existential fears to instrumental concerns. Regarding election campaigns, AI arrives during times of democratic backsliding and an epistemic crisis, feeding into worries about the future of public spheres and citizens' perceptions of a shared reality. The seminar covers some basic definitions and delineations of artificial intelligence (what is AI?), theories and empirical studies on media effects, opinion formation, and public opinion (can AI impact what we know and think?), and some critical approaches to the role of technology in society (who should do what about it?).

Hinweise zur Veranstaltung: This seminar takes place in three one-day blocks. Moodle: <https://moodle.europa-uni.de/course/view.php?id=1129>

Leistungsnachweise: Requirements: Active participation in all (!) three sessions and presentation (3 ECTS). For 6 ECTS an additional oral exam of 30 mins is required.

Termine (präsenz): Fr 31.01.25, 10 - 18 Uhr (CP 16) | Fr 07.02.25, 10 - 18 Uhr (CP 16) | Fr 14.02.25, 10 - 18 Uhr (CP 16)

Sprache: Englisch

Digital Democracy Colloquium

BA CuSo: 3 ECTS // MA: 3 ECTS // MoDE: 2 ECTS

Kolloquium (Blended Learning): MoDE: E1: Kolloquien // MoDE: F: Kolloquien
Veranstaltungsbeginn: 03.02.2025 Block Ort: CP 16

The aim of the colloquium is to make your research project much better, to help you overcome obstacles and provide useful feedback for whatever stage your project is in. It is an open forum for master projects, dissertation projects, post-doc research projects in the area of political theory, political communication and digital democracy. Participants will present their projects or project ideas (20 minutes) that we will then discuss and give feedback. Participants are expected to attend each session - not just present their work, but also providing feedback to each other. A list of presentations will be published after begin of semester.

Hinweise zur Veranstaltung: This seminar takes place online (Sep-Dec) and in person (Jan-Feb) in four block session. Moodle: <https://moodle.europa-uni.de/course/view.php?id=1134>

Leistungsnachweise: Requirements: active and regular participation, oral presentation.

Termine (präsenz): Mo 03.02.25, 10 - 16 Uhr (CP 16) | Di 04.02.25, 10 - 16 Uhr (CP 16) | Mi 05.02.25, 10 - 16 Uhr (CP 16) | Do 06.02.25, 10 - 16 Uhr (CP 16)

Sprache: Englisch

STS Workbench: Science & Technology Studies Colloquium

BA CuSo: 3 ECTS // MA: 3 ECTS // MoDE: 2 ECTS

Kolloquium (Präsenzveranstaltung): MoDE: E1: Kolloquien // MoDE: F: Kolloquien
Veranstaltungsbeginn: 15.10.2024 Di, 14-täglich, 11 - 13 Uhr Ort: CP 102

The STS Workbench focusses on current topics in Science Technology Studies. Alternating more or less weekly, we discuss guest presentations by international experts and young scholars as well as current (pre)publications at the interface of science, technology and society. The term "workbench" is synonymous with the program: we are looking at rough and unpolished work, data and analysis from ongoing projects and conceptual and theoretical experiments – and we screw apart and reassemble issues, concepts and methods of current STS research.

Literatur: Felt U, Fouché R, Miller CA, et al. (eds) (2017) The Handbook of Science and Technology Studies. Fourth edition. Cambridge, Massachusetts: The MIT Press. Gad C and Ribes D (2014) The Conceptual and the Empirical in Science and Technology Studies. Science, Technology Human Values 39(2): 183–191. Gad C and Jensen CB (2016) Lateral Concepts. Engaging Science, Technology, and Society 2: 3–12.

Hinweise zur Veranstaltung: Moodle: <https://moodle.europa-uni.de/course/view.php?id=1135>

Leistungsnachweise: 2/3 ECTS: active participation, own presentation and discussion protocol for one session

Termine (präsenz): Di 15.10.24, 11 - 13 Uhr (CP 102) | Di 29.10.24, 11 - 13 Uhr (CP 102) | Di 12.11.24, 11 - 13 Uhr (CP 102) | Di 26.11.24, 11 - 13 Uhr (CP 102) | Di 10.12.24, 11 - 13 Uhr (CP 102) | Di 07.01.25, 11 - 13 Uhr (CP 102) | Di 21.01.25, 11 - 13 Uhr (CP 102) | Do 30.01.25, 9 - 18 Uhr | Fr 31.01.25, 9 - 18 Uhr (CP 102) | Di 04.02.25, 11 - 13 Uhr (CP 102)

Sprache: Englisch

Digital Sociology: Technologies, Tools, and Theories

BA Cuso: 6 ECTS // MA: 3/6/9 ECTS

Seminar (Präsenzveranstaltung): MoDE: A2: Digitale Demokratie und Digitale Soziologie // MoDE: A2: Techniksoziologie und Digitale Gesellschaft
Veranstaltungsbeginn: 24.10.2024 Do, 11 - 13 Uhr

The course offers an introduction into recent approaches to "Digital Sociology", an emerging field of reflexive and critical accounts focusing on the sociotechnical rearrangements connected to digital infrastructure, platforms, and digital media. After trying to tackle the conceptual and empirical challenges of digital transformations with the classical tools, theories, and methods of sociology in the 1990-2010s, recent approaches have been taking up insights from Science & Technology Studies to contribute to interdisciplinary fields such as Critical Data Studies, Critical Algorithm Studies or FAcCT (Fairness, Accountability, Transparency). Classes will be held in a person, hybrid options are available as exceptions. A regular weekly check-in allows to discuss issues, questions, and tasks in person and via video conferencing. Material (videos, readings, smaller tasks...) will be uploaded to Moodle every Monday evening. Tasks are always due until Monday, 5 pm (before the next synchronous check in). A project workshop (one half day) will be taking place in February, we will search for a convenient date together. The workshop is designed to co-design exposé for individual term papers in small groups and to prototype potential research designs and outline documents.

Literatur: Mackenzie, A. (2015). Digital sociology in the field of devices. In L. Hanquinet M. Savage (Eds.), Routledge international handbook of sociology of art and culture. Routledge. Marres, N. (2017). Digital Sociology: The Reinvention of Social Research. Polity Press.

Hinweise zur Veranstaltung:

Moodle with password.

START: 24.10.2024!

Leistungsnachweise: 3 ECTS: active participation, submission of tasks between classes | 6 ECTS: small recap presentation of course material for the project workshop, short term paper (10 pages) | 9 ECTS: small recap presentation of course material for the project workshop, regular term paper (25 pages)

Sprache: Englisch

Data Management and Visualisation

6 ECTS

Seminar (Präsenzveranstaltung): MoDE: B2: Technische Kompetenzen
Veranstaltungsbeginn: 16.10.2024 Block Ort: CP 21

The "Data Management and Visualisation" course introduces the fundamentals of Business Intelligence (BI), covering its structure, components, and relevance to modern enterprises. Students will learn essential data management techniques and the ways to create effective visualizations based on the given data. The course also explores the impact of big data on BI technologies. Practical tutorials will guide students through key functionalities of MS Excel and Power BI, equipping them with hands-on skills in data analysis and visualisation.

Literatur: tba, on Moodle

Teilnahmevoraussetzungen: The number of places for the course is limited (see instructions below). The course is open to those students who have not yet participated in the following courses: Business Intelligence & Analytics (summer semester 2022 and 2023) or Data Analysis (summer semester 2024).

At least basic knowledge of MS Excel is expected.

Hinweise zur Veranstaltung:

14.10 – 06.12 (1st block IBA – WiWi)

Wednesday: 16:15-17:45

Thursday: 11:15-12:45

This course is limited to a maximum of 15 IBA Master (WiWi) students and 5 Erasmus/exchange students. Students from those groups are requested to write an email to patecka@europa-uni.de explaining in two sentences why they would like to participate in the course. First-come-first-serve rule applies here.

There is no limit for ENS (MoDe) students, yet they should also write an email to patecka@europa-uni.de to obtain course password.

Course enrolment for all students is accepted until the 14.10.2024.

Moodle: <https://moodle.europa-uni.de/course/view.php?id=1122>

Leistungsnachweise: Regular attendance is mandatory and considered for final grading. Grades will be given based on active in-class participation as well as on a project report performed in the second part of the semester, concluded with a short presentation.

Termine (präsenz): 16.10.24 - 04.12.24, Mi 16:15 - 17:45 Uhr (CP 21) | 17.10.24 - 05.12.24, Do 11:15 - 12:45 Uhr (CP 21)

Sprache: Englisch

Digital Entrepreneurship and Your Project

6 ECTS

Seminar (Präsenzveranstaltung): MoDE: B1: Projektmanagement
Veranstaltungsbeginn: 15.10.2024 Di, 13 - 15 Uhr

The goal of this course is to situate your entrepreneurial project within scientific discourse and help you develop a solid theoretical foundation of your project grounded in extant literature. This course demands you to actively contribute through bringing in your practical experience, which we will reflect in lieu of state-of-the-art theory. You need to be ready to actively discuss and contribute to our discussion.

Literatur:

To be announced in class when applicable – students are encouraged to draw upon content from previous lectures for practical application.

Teilnahmevoraussetzungen:

The course is open to all students of the ENS. No specific prior knowledge is required; being familiar with the literature of the courses Effective Cultural Entrepreneurship and Introduction to Management Information Systems or similar courses can be helpful. The working language for the entire course will be English.

Hinweise zur Veranstaltung:

Room: ENS Coworking Space

Moodle: <https://moodle.europa-uni.de/course/view.php?id=1121>

Leistungsnachweise:

(a) Active participation, (b) three presentations during the semester, and (c) one final report (to be handed in until the end of the semester)

Termine (präsenz): Di 15.10.24, 13 - 15 Uhr | Di 22.10.24, 13 - 15 Uhr | Di 29.10.24, 13 - 15 Uhr | Di 05.11.24, 13 - 15 Uhr | Di 05.11.24, 15 - 16:30 Uhr | Di 12.11.24, 13 - 15 Uhr | Di 19.11.24, 13 - 15 Uhr | Di 26.11.24, 13 - 15 Uhr | Di 03.12.24, 13 - 15 Uhr | Di 03.12.24, 15 - 16:30 Uhr | Di 10.12.24, 13 - 15 Uhr | Di 17.12.24, 13 - 15 Uhr | Di 07.01.25, 13 - 15 Uhr | Di 07.01.25, 15 - 16:30 Uhr | Di 14.01.25, 13 - 15 Uhr | Di 21.01.25, 13 - 15 Uhr | Di 28.01.25, 13 - 15 Uhr | Di 04.02.25, 13 - 15 Uhr

Sprache: Englisch

Open source intelligence (OSINT) investigations in the context of migration and border control

3/6/9 ECTS

Seminar (Präsenzveranstaltung): MoDE: Digital Governance // MoDE: C2-B: Vertiefung praxisrelevanter Fähigkeiten und Kenntnisse (Kompetenzmodule)
Veranstaltungsbeginn: 25.10.2024 Fr, 10:15 - 11:45 Uhr

Open source intelligence (OSINT) has become more and more important for activists, journalists, and researchers for the investigation of human right violations at the border. Investigations on pushbacks in the Mediterranean Sea or in the Balkans, the shooting and chasing of people on the move, or on failed search and rescue operations for instance by forensic architecture, border forensics, lighthouse, der Spiegel an others involve the collection and analysis of publicly available sources for instance from social media platforms, online forums and blogs, governmental websites or satellite images. In such investigations, very heterogeneous information and data (e.g. geo-location, time dates, images, videos, statements, testimonies) are to be collected, verified, combined, compared, and analysed. This course explores the mobilisation of OSINT in the context of migration and border control. First, students will explore OSINT investigations and learn about tools, resources and methods. Second, students will work in small groups, supported by the teacher, to develop a specific research question and research plan, which they will carry out during a three-day data sprint at the university. Finally, the results of the data sprint will be presented in the final session of the seminar. This course will be aligned with the course "How to investigate conflict on digital platforms?" by exploring tools, resources and OSINT methodologies in collaboration.

Literatur: Dubberley, Sam, Koenig, Alexa and Murray Daragh. (2020). Digital Witness. Using Open Source Information for Human Rights Investigation, Documentation, and Accountability. Oxford University Press. <https://www.borderforensics.org/> <https://forensic-architecture.org/investigation/the-left-to-die-boat>

Hinweise zur Veranstaltung: Block Sessions (half and full days) on Fridays (25.10; 08.11; 22.11; 06.12; 20.12.; 17.01; 31.01.; 07.02)
Room: CWS at CP. Moodle: <https://moodle.europa-uni.de/course/view.php?id=1130>

Leistungsnachweise: 3 ECTS: active participation, submission of tasks between classes, preparation and participation of the OSINT data sprint, presentation of the OSINT research project | 6 ECTS: active participation, submission of tasks between classes, preparation and participation of the OSINT data sprint, presentation of the OSINT research project short term paper (ca.12 pages) | 9 ECTS: active participation, submission of tasks between classes, preparation and participation of the OSINT data sprint, presentation of the OSINT research project regular term paper (ca. 25 pages)

Termine (präsenz): Fr 25.10.24, 10:15 - 11:45 Uhr | Fr 22.11.24, 10:15 - 11:45 Uhr | Fr 06.12.24, 10:15 - 17:15 Uhr | Fr 31.01.25, 10:15 - 11:45 Uhr | Do 06.02.25, 10:15 - 17:15 Uhr | Fr 07.02.25, 10:15 - 17:15 Uhr

Termine (online): Fr 20.12.24, 10:15 - 13:15 Uhr

Sprache: Englisch

Data Protection Management for Business Practice

3 ECTS

Seminar (Online-Veranstaltung): MoDE: B4: Digitales Unternehmens- und Wirtschaftsrecht
Veranstaltungsbeginn: 27.01.2025 Mo, 9 - 16 Uhr

Today's legal privacy framework is not only extensive, but oftentimes also confusing. In addition to the already high requirements of the GDPR come national peculiarities based on opening clauses, as well as sector specific privacy laws in areas such as electronic communication, human resources or health. Moreover, in our globalized society, with large multinational conglomerates dominating the market in almost every area, it is likely that one will also have to take privacy laws from other jurisdictions into account. Meeting all of these different requirements can become increasingly challenging and companies receive substantial pressure from the regulators, as well as the consumers, to improve their handling of personal data. It is therefore crucial to create a structured and comprehensive privacy framework within any organization in order to successfully address these challenges. The course provides an overview of the existing management struggles and practices, enabling participants to identify potential privacy risks and implement proactive strategies for their mitigation.

Literatur: Provided in Syllabus

Hinweise zur Veranstaltung: Moodle: <https://moodle.europa-uni.de/course/view.php?id=1124> with password: DPM24_25

Leistungsnachweise: Presentation + Regular Attendance (70%)

Termine (online): Mo 27.01.25, 9 - 16 Uhr | Mo 03.02.25, 9 - 16 Uhr | Mo 10.02.25, 9 - 16 Uhr

Sprache: Englisch

Master Seminar (Politics and Business)

2 ECTS

Kolloquium (Hybride Veranstaltung): MoDE: E1: Kolloquien // MoDE: F: Kolloquien
Veranstaltungsbeginn: 23.10.2024 Mi, 11:15 - 14:45 Uhr Ort: CP 20

All participants are required to attend regularly, and actively participate in classes.

The main aim of the Master seminar class is to provide students with support in terms of how to develop a master thesis. The idea is to help students in formulating their ideas and transform them into an academic format of a master thesis.

The course will be split into 2 parts. The first part will have an introductory character will present students the academic working. Students will gain general knowledge about issues connected to: the master thesis structure, literature review, methods, analysis, as well as more technical issues, such as how to make bibliography or quotations in accordance to the copyright rules.

The second part of the course will have practical and individual character. Students will be expected to engage in practical tasks, e.g.: reading literature, presenting an overview of literature, ideas, methods of analysis for discussion within the group, presenting progress related to MA.

Students will gain support in the thematic fields connected to the profile of the studies (Digital Entrepreneurship) and to their interests. The examples for analysis will be routed in fields related to public online governance, interest representation, business organisations and networking, e-democracy and e-participation, communication in new media era, or intellectual property related issues.

Literatur:

Bui, Y.N. 2019. How to Write a Master's Thesis. SAGE Publications

Literature on methods (data collection, data analysis)

Selected articles to be discussed related to the field: political science, policy-making, (e-)business, interest representation

Hinweise zur Veranstaltung: Moodle: <https://moodle.europa-uni.de/course/view.php?id=1137>

Leistungsnachweise:

Active participation in classes, presentation of ideas concerning master thesis for discussion in group, presentation MA research and writing progress

Termine (online): Mi 23.10.24, 11:15 - 14:45 Uhr (CP 20) | Mi 06.11.24, 11:15 - 14:45 Uhr (CP 20) | Mi 20.11.24, 11:15 - 14:45 Uhr (CP 20) | Mi 11.12.24, 11:15 - 14:45 Uhr (CP 20) | Mi 15.01.25, 11:15 - 14:45 Uhr (CP 20) | Mi 05.02.25, 11:15 - 14:45 Uhr (CP 20)

Sprache: Englisch

Foundations of Artificial Intelligence Strategy: A practical perspective

Seminar (Präsenzveranstaltung): MoDE: A3: Theorien des Managements in der Digitalen Welt
Veranstaltungsbeginn: 25.11.2024 Mo, 14 - 18 Uhr

Artificial intelligence (AI) is poised to become the transformative technology of the 21st century and has already touched almost every part of the global economy, and many of our personal lives. Even so, digging beyond the initial befuddlement of ChatGPT and other technology demos, the key question remains: how to make use of this new technology in a way that is meaningful, economically viable, legally compliant, and desirable for society as a whole? This is what AI strategy is about.

This seminar provides a compact basic training in AI strategy from a practical perspective.

After establishing a clear conceptual understanding of what AI is (and isn't), we will explore the many facets of assessing the viability, feasibility and desirability of potential AI use cases, and how to make their eventual implementation successful.

Teilnahmevoraussetzungen:

The course is open to all students of the ENS. The working language for the entire course will be English.

The course is limited in size to 10 students. Slots are awarded on a first-come, first-served basis. ENS Students will be able to self-enroll on moodle. All sessions are on-site in the idalab office (see above).

Hinweise zur Veranstaltung:

Moodle: <https://moodle.europa-uni.de/course/view.php?id=1118>

Room: idalab GmbH, Potsdamer Str. 68, 10785 Berlin

Leistungsnachweise:

Students seeking to qualify for ECTS credits need to:

- Attend all sessions in person
- Present one topic in the classes (individually)
- Present one project (group work, two students per project)

Termine (präsenz): Mo 25.11.24, 14 - 18 Uhr | Mo 16.12.24, 10 - 18 Uhr | Mo 27.01.25, 14 - 17 Uhr

Sprache: Englisch

Führung kompakt I: Eigene Führungskompetenz entwickeln durch (Selbst-)Wahrnehmung

0,5 ECTS

Workshop (Präsenzveranstaltung): MoDE: D: Praxismodul
Veranstaltungsbeginn: 13.01.2025 Mo, 10 - 18 Uhr Ort: AM 02

Führung bedeutet die Übernahme fachlicher und disziplinarischer Verantwortung in einem organisationalen Kontext. Wichtige Kompetenzen sind neben der Fähigkeit des individuellen Umgangs mit jeder einzelnen Person eines Teams der Umgang mit team- bzw. gruppendynamischen Prozessen sowie die Flexibilität und Reflexion des eigenen Führungsverhaltens. Schwerpunkte werden daher aufbauend auf den Workshop "Führung Kompakt I" die Beschäftigung mit Kommunikation im Führungsalltag, machtdynamischen Überlegungen und der Reflexion der eigenen Führungskompetenzen sein. Dabei wird eine Mischung aus theoretischer Grundlagenvermittlung, gemeinsamen Übungen und entsprechender (Selbst)Reflexion angestrebt. Voraussetzung ist allerdings der Besuch des Seminars Führung Kompakt I - Eigene Führungskompetenz stärken durch (Selbst)Wahrnehmung. Sie können, müssen aber keine Führungs- bzw. Berufserfahrung haben.

Hinweise zur Veranstaltung: Anmeldung über das [Trainings-Portal](#). Bei Fragen oder Anliegen: careercenter@europa-uni.de oder +49 335 5534 2594

Leistungsnachweise: Es können nur bei bestimmten Studiengängen ECTS erworben werden. Schauen Sie für genaue Infos dafür auf unsere Webseite.

Sprache: Deutsch
