EUROPA-UNIVERSITÄT
VIADRINA
FRANKFURT (ODER)

European New School of Digital Studies

Wintersemester 2026/27

Master of Arts

Digital Entrepreneurship

Kommentiertes Vorlesungsverzeichnis

Master Digital Entrepreneurship

A2.1: Digitale Demokratie

Stetka, V.	**Democracy in the Age of Digital Platforms**	Mi, 14:15 - 15:45 Uhr CP 21

A2.2: Digitale Soziologie

Passoth, J.	**Digital Sociology: Technologies, Tools, and Theories**	Di, 11:15 - 12:45 Uhr CP 21

A1: Recht und Ethik der digitalen Gesellschaft

Engel, A.	**Introduction to the Law and Ethics of the Digital Economy**	Block CP 19

A4: Informatik in Management

Ballesteros Chávez, D.	**Computer Science in Management**	Mo, 10 - 13:30 Uhr CP 102
Köhler, C.	**Advanced Business Analytics**	Mo, 14 - 16 Uhr GD Hs4
Köhler, C.	**Advanced Business Analytics**	Mo, 16 - 18 Uhr GD Hs4
*Patecka, A. / Tutor*in*	**Business Informatics**	Mi, 14 - 18 Uhr AB 308
Wessel, L.	**Business Informatics**	Di, 11 - 13 Uhr GD Hs4

A5: Human Resource Management

Duleba, L.	**Human Resource Management**	Mi, 9:15 - 12:45 Uhr CP 20
Hartz, R.		Di, 12 - 18 Uhr GD Hs2

A6: General Academics

Duleba, L.	**General Academics**	Di, 14:15 - 15:45 Uhr CP 102
Köhler, C.	**Foundations of GenAI - Knowledge**	Fr, 9 - 11 Uhr GD Hs8

B1: Projektmanagement

Pohl, M.	**Design Thinking**	Mi, 14:15 - 17:45 Uhr

B4: Digitales Unternehmens- und Wirtschaftsrecht

Ebert, K.	**GDPR, AI and the Internet of Things**	Mi, 11:15 - 12:45 Uhr
Engel, A.	**Humans, AI and the Economy in a digitalised world – Current Topics and Conference Visit**	Do, 9:15 - 12:45 Uhr
Kussmann, P.	**Big brother is everywhere: Surveillance, data protection and digital resilience**	Di, 11:15 - 12:45 Uhr
Rochon, J.	**Data Protection Management for Business Practice**	Fr, 9 - 16 Uhr

Digital Governance

Mende, C.	**Digital Publics: Platforms, Regulation and Freedom of Speech**	Mi, 11:15 - 12:45 Uhr CP 102
Pollozek, S.	**Digital Images**	Fr, 10:15 - 11:45 Uhr
Pollozek, S.	**Planetary Infrastructures of AI**	Do, 14:15 - 15:45 Uhr
Stetka, V.	**ENS Research Seminar**	Mi, 16:15 - 17:45 Uhr

Digital Management

Pohl, M.	**Introduction to Agile Management**	Di, 11:15 - 12:45 Uhr CP 20
Pohl, M.	**When We Come Back to Being**	Block

D2: Project Lab

Wessel, L.	**Information Systems Research Project Lab**	Di, 12:30 - 14 Uhr

E1: Kolloquien

Bareikyte, M.	**Kolloquium: Digital Studies**	Fr, 11:15 - 15:45 Uhr
Engel, A.	**Digital Legal Studies Research Colloquium**	Fr, 14:15 - 17:45 Uhr CP 102
Passoth, J.	**STS Workbench: Science & Technology Studies Colloquium**	Block CP 21
Vetulani-Cegiel, A.	**Preparatory Colloquium Politics & Business**	Mo, 9:15 - 12:45 Uhr CP 20
Wessel, L.	**Research Colloquium Digital Entrepreneurship**	Di, 10:30 - 12 Uhr

Lehrveranstaltungen im Wintersemester 2026/27

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mit Kommentaren in alphabetischer Reihenfolge (geordnet nach Dozierenden)

Ballesteros Chávez, D.

ENS-2668

Computer Science in Management

6 ECTS

Seminar (Präsenzveranstaltung): A4: Informatik in Management
Veranstaltungsbeginn: 19.10.2026 Mo, 10 - 13:30 Uhr Ort: CP 102

Hardware and software. Computer parameters. Introduction to algorithms (e.g. search, graphic, sorting algorithms), computer networks, the internet, and decentralized as well as smart systems, web technologies (e.g. HTML and content management), cryptography and data security, bases of data models and database systems, logic data models and database outlines, foundations of statistics for data gathering, analysis and presentation, introduction to programming, human-centered design: user experience design, responsiveness and accessibility.
Literatur:

1. Brynjolfsson E., McAfee A., The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies, New York 2014

2. LeMay M., Product Management in Practice: A Real-World Guide to the Key Connective Role of the 21st Century, Sebastopol 2018

3. Turban E., Pollard C., Information Technology for Management: Advancing Sustainable, Profitable Business Growth, Hoboken 2015

4. White R., How Computers Work: The Evolution of Technology, Indianapolis 2015
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Hinweise zur Veranstaltung:

1 Lecture (2 weekly hours per semester)

1 course-related small group exercise (2 weekly hours per semester)
Leistungsnachweise: Students must complete all assignments in the course in order to receive a passing grade. In order to pass the lectures, students will take a test. To successfully pass the exercise part of the course, student must prepare and deliver either a project or successfully complete the practical tasks.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Bareikyte, M.
Professur für Digital Studies

ENS-2656

Kolloquium: Digital Studies

BA KuG/BA CuSo: 3 ECTS // MoDE: 2 ECTS

Kolloquium (Präsenzveranstaltung): E1: Kolloquien
Veranstaltungsbeginn: 23.10.2026 Fr, 11:15 - 15:45 Uhr

During the Kolloquium: Digital Studies, we will discuss thesis exposés for BA, MA and PhD students, as well as current works in progress. The Colloquium will consist of presentations and open discussions of works in progress, with the aim of providing feedback/ developing ongoing theses from content, methodological and structural perspectives. We will also discuss literature that may help with thesis development. It is important to participate in the first session, as this is where we will agree on the semester plan, i.e. which project will be presented by whom and when.
Hinweise zur Veranstaltung: Room: Coworking-Space (Collegium Polonicum).
Leistungsnachweise: The colloquium is intended for final BA, MA, PhD theses and doctoral projects. Further information about the colloquium can be found on Moodle. Mandatory attendance of 75%. Willingness to present your own ideas and projects.
Termine (präsenz): Fr 23.10.26, 11:15 - 15:45 Uhr | Fr 06.11.26, 11:15 - 15:45 Uhr | Fr 20.11.26, 11:15 - 15:45 Uhr | Fr 04.12.26, 11:15 - 15:45 Uhr | Fr 08.01.27, 11:15 - 15:45 Uhr | Fr 22.01.27, 11:15 - 15:45 Uhr | Fr 05.02.27, 11:15 - 15:45 Uhr
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Duleba, L.

ENS-2658

Human Resource Management

6 ECTS

Seminar (Präsenzveranstaltung): A5: Human Resource Management
Veranstaltungsbeginn: 14.10.2026 Mi, 9:15 - 12:45 Uhr Ort: CP 20

This course is an introduction to the range of issues that are important to Human Resource Management (HRM). Today, HRM plays a vital role in developing and supporting employees and ensuring a positive working environment. It is even more important due to digital transformation, which has reshaped relationships in organisations. During the lectures, the lecturer will introduce the main concepts of the topics, and during the seminars, the students will work in teams to apply these concepts to real case studies.
Literatur:1. Dessler G. (2020) Human Resource Management. Pearson.
2. Jones G. (2013) Organizational Theory, Design, and Change. Pearson.
3. DeCenzo D., Robbins S., Verhulst S. (2010) Fundamentals of Human Resource Management. Wiley.
4. Beardwell J., Thompson A. (eds.) (2017) Human Resource Management. A contemporary Approach. Pearson.
Cases studies discussed during the seminars will be delivered during the course gradually.
Hinweise zur Veranstaltung: It is 60 hours course. Mandatory attendance of 75%.
Leistungsnachweise: Active participation, presentations, weekly assignments, exam.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Duleba, L.

ENS-2659

General Academics

3 ECTS

Seminar (Präsenzveranstaltung): A6: General Academics
Veranstaltungsbeginn: 13.10.2026 Di, 14:15 - 15:45 Uhr Ort: CP 102

During this course students will be introduced to key concepts, theories, and qualitative and mixed-method research approaches in digital studies. Drawing on media studies, sociology, political science, and digital entrepreneurship, students will explore how digital technologies shape society, culture, and innovation. Students will engage critically with topics such as technological determinism, the meaning of data, innovation, and surveillance capitalism, debating their implications for our digital age. Active seminar participation and multiple activities will help students to develop practical research skills, including research design, conducting interviews, and concept mapping. By the end of the course students will be equipped to apply these insights and methods when crafting a strong theoretical chapter for their Master's thesis.
Literatur:1. CRESWELL & POTH (2018), Qualitative Inquiry and Research Design: Choosing Among Five Approaches
2. AGEE (2009), Developing qualitative research questions: a reflective process, "International Journal of Qualitative Studies in Education" 22:4.
3. KROKER & KROKER (2013), Critical Digital Studies: A Reader, University of Toronto Press.
4. DENZIN, LINCOLN, GIARDINA, CANNELLA, eds., (2024), The Sage Handbook of Qualitative Research, Sage, 6th Edition
Hinweise zur Veranstaltung: Mandatory attendance of 75%.
Leistungsnachweise: Active participation, presentations, weekly assignments, exam.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Ebert, K.

ENS-2657

GDPR, AI and the Internet of Things

3 ECTS-Credits

Seminar (Hybride Veranstaltung): B4: Digitales Unternehmens- und Wirtschaftsrecht
Veranstaltungsbeginn: 14.10.2026 Mi, 11:15 - 12:45 Uhr

Emerging technologies, like social media, Artificial Intelligence (AI) and the Internet of Things (IoT), have changed the way we communicate, interact, and live. These technologies, however, not only create novel opportunities. As is becoming increasingly apparent, they raise specific challenges for many legal fields. This seminar puts a spotlight on data protection issues generated by the rise of IoT and AI. Throughout, we will not only analyze the GDPR and comment on recent jurisprudence by the CJEU but also discuss novel policy strategies to square such technologies with data protection and human autonomy.
Literatur: In course syllabus on Moodle.
Teilnahmevoraussetzungen: The course is open to all students of the ENS and of the Law Faculty. The working language for the entire course will be English.Mandatory attendance of 75%.
Hinweise zur Veranstaltung:

The course is limited in size to 13 students. Slots are awarded on a first-come, first-served basis. ENSStudents will be able to self-enroll on Moodle. Law students seeking to enroll in the class may send an email tokebert@europa-uni.dewith the subject line “GDPR Enrolment”. Thank you!

Room: Prototyping Lab
Leistungsnachweise:

Students only seeking to qualify for 3 ECTS credits need to give one presentation during the semester and regularly attend the course. Law students wishing to obtain a “fremdsprachliche Zusatzqualifikation (2 SWS)” (§ 28 IV Studien- und Prüfungsordnung für den Studiengang Rechtswissenschaft) will, in addition to a presentation and regular attendance, have to pass a 15 minutes oral exam at the end of the course. The course does not qualify as a seminar for a “Schwerpunktbereich” in the Faculty of Law.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Engel, A.

ENS-2666

Digital Legal Studies Research Colloquium

2 ECTS

Kolloquium (Präsenzveranstaltung): E1: Kolloquien
Veranstaltungsbeginn: 11.12.2026 Fr, 14:15 - 17:45 Uhr Ort: CP 102

This course offers ENS students guidance for writing a master thesis, as well the possibility to present and discuss their individual course projects for the MoDE. The course is supposed to provide a platform for peer exchange and the continuous development of individual research projects. The course will start with an introduction to legal research in a digital context. Building on this foundation, students will pitch ideas, which will be discussed with peers and the course instructor in an informal, interactive format. The comments of the course instructor will particularly highlight potential legal challenges that may arise in the realization of the project. The latter part of the course will be dedicated to individual student presentations, which will form the basis of the award of 3 ECTS credits.
Literatur: In course syllabus on moodle. For a general introduction to research, see W C Booth, G C Colomb, J M Williams, J Bizup, and W T Fitzgerald, The Craft of Research (5th edn, University of Chicago Press 2024).
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Leistungsnachweise: Students seeking to qualify for 3 ECTS credits need to give one presentation during the semester and regularly attend the course. The presentation will highlight some challenges that the individual research project faces, with a particular focus on legal questions. Additionally, students are expected to give peer feedback. The mandatory attendance rule (75 %) applies and will be strictly enforced.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Engel, A.

ENS-2667

Introduction to the Law and Ethics of the Digital Economy

6 ECTS

Seminar (Präsenzveranstaltung): A1: Recht und Ethik der digitalen Gesellschaft
Veranstaltungsbeginn: 10.12.2026 Block Ort: CP 19

This course will highlight the ethical and legal challenges for emerging and evolving technologies such as Artificial Intelligence (AI) and digital platforms. As is well-known, these technologies not only create novel opportunities, but also engender specific risks. The course will address the ethical and the regulatory framework in the EU, with an emphasis on market regulation. In doing so, we will not only ask how regulation constrains digital technologies, but also if technical tools can be harnessed to facilitate ethical and legal outcomes. Weekly workshop formats will leave ample room for an analysis of concrete cases, and for jointly discussing novel solutions to ethical and legal challenges. Hence, we will not only analyze positive law and comment on recent jurisprudence by the CJEU, but also discuss policy strategies to update regulation and to square digital technologies with human autonomy.
Literatur: In course syllabus on moodle.
Teilnahmevoraussetzungen: Mandatory attendance of 75%. In addition, students are expected to participate actively in the group exercises/workshop parts.
Hinweise zur Veranstaltung: Slots are awarded on a first-come, first-served basis, based on moodle enrolment. ENS Students will be able to self-enroll in moodle.
Leistungsnachweise: To qualify for 6 ECTS credits, students need to give one presentation and write one paper comprising 3000 words. The presentations will be allocated via moodle. Paper topics will be assigned in the lecture. The deadline for the paper is 31 March 2027. In addition, students are expected to participate actively in the group exercises/workshop parts, and to give peer feedback. The mandatory attendance rule (75 %) applies and will be strictly enforced.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Engel, A.

ENS-2679

Humans, AI and the Economy in a digitalised world – Current Topics and Conference Visit

3 ECTS-Credits

Seminar (Hybride Veranstaltung): B4: Digitales Unternehmens- und Wirtschaftsrecht
Veranstaltungsbeginn: 26.11.2026 Do, 9:15 - 12:45 Uhr

This class has the unique opportunity to attend this year's AI@HPI conference. It will explore selected aspects of the relationship of humans, AI and the economy in a digitalised world. The conference brings together leaders from academia, industry, politics, and civil society, and we will be able to participate!

In a session before the event, on 26 November, short student presentations will introduce the speakers and the core themes. We will also discuss what to expect at the conference, as well as logistics.

On 2 December and 3 December, we will attend the conference in Potsdam.

In sessions after the conference, on 10 December and 17 December, students will present and discuss key findings of the conference.

The course will enable students to gain additional knowledge, expertise, and a network in the German and European AI space that they

can leverage to find jobs in this area.
Thanks to generous support by HPI for this course, no attendance fee is required for the conference. More information on the conference is available at https://hpi.de/en/ai-hpi-conference/.
Hinweise zur Veranstaltung:

The course is open to all students of the ENS. No specific prior knowledge is required. The working language for the entire seminar will be English.

The course is limited in size to 8 students, and there will be a selection process: Please self-enrol in moodle until October 31, 2026.

Additionally, you may (but do not strictly need to) send an email to aengel@europa-uni.de to explain your motivation to attend the course. Please use "motivation for Humans, AI and the Economy in a digitalised world" as a header.
Students will be notified in early November 2026 whether they can attend.
Leistungsnachweise:

Students seeking to qualify for 3 ECTS credits need to give one presentation during the semester, write a short report (ca. 1–2 pages

about one session at the conference), and regularly attend the course.
Please also note that full-time attendance of the conference in Potsdam on 2 December and 3 December is required for obtaining course credit. No exceptions are possible.
The mandatory attendance rule (75 %) applies and will be strictly enforced.
Termine (präsenz): Mi 02.12.26, 8 - 20 Uhr | Do 03.12.26, 8 - 20 Uhr | Do 10.12.26, 9:15 - 12:45 Uhr (CP 102) | Do 17.12.26, 9:15 - 12:45 Uhr (CP 102)
Termine (online): Do 26.11.26, 9:15 - 12:45 Uhr
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Kussmann, P.

ENS-2670

Big brother is everywhere: Surveillance, data protection and digital resilience

3 ECTS-Credits

Seminar (Präsenzveranstaltung): B4: Digitales Unternehmens- und Wirtschaftsrecht
Veranstaltungsbeginn: 13.10.2026 Di, 11:15 - 12:45 Uhr

Who is watching us? And what does that mean for our lives, our society, and our freedom? This interdisciplinary course explores surveillance from its historical roots to today's complex digital tools. We look at surveillance as a tool of power, security, and profit, bringing together perspectives from political economy, political science, law, and sociology. We will also explore concepts that seek to limit surveillance, such as "privacy", "data protection" and "digital resilience", and engage in hands-on digital self-defense with our own devices. Guest speakers from academia and civil society will bring additional perspectives and experiences into the classroom.

Literatur:

1. Orwell, G. (1949). *Nineteen eighty-four*. Penguin Books. Chapter 1.
2. Solove, D. J. (2004). *The digital person: Technology and privacy in the information age.* New York University Press. Excerpt from Chapter 2, "The Rise of the Digital Dossier".
3. Lyon, D. (Ed.). (2015). *Surveillance after Snowden*. Polity Press. Chapter 3, "Menacing Metadata".
4. Gohdes, A. R. (2023). *Repression in the digital age: Surveillance, censorship, and the dynamics of state violence*. Oxford University Press. Chapter 2, Section 3 "Monitoring content and peope".
5. **Neocleous, M. (2008).** *Critique of security***. Edinburgh University Press. Chapter 2, "Emergency? What emergency?".**
6. **Solove, D. J. (2025).** ***On privacy and technology*****. Oxford University Press. Part I, "How to think about privacy and technology".**
7. **Loewenstein, A. (2023).** *The Palestine laboratory: How Israel exports the technology of occupation around the world***. Verso. Excerpts from Chapter 2 (pp. 60-65) and 3 (pp. 76-80).**
8. **Zuboff, S. (2019).** *The age of surveillance capitalism: The fight for a human future at the new frontier of power***. PublicAffairs. Chapter 1, from Section II, "Requiem for a Home," through Section V, "The Puppet Master, Not the Puppet"; Chapter 2., from Section I "The Apple-Hack" through Section VI. "Surveillance Capitalism Fills the Void".**
9. **Harcourt, B. E. (2018).** *The counterrevolution: How our government went to war against its own citizens***. Basic Books. Excerpt from Chapter 1, "The birth of counterrevolution".**
10. **10. Lyon, D. (Ed.). (2015).** *Surveillance after Snowden***. Polity Press. Chapter 5, "Framing Futures".**

Hinweise zur Veranstaltung:

Mandatory attendance of 75%.
Passwort Moodle: 1984
Leistungsnachweise: Presentation (15 minutes)
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Mende, C.
European New School of Digital Studies / Professur für Sociology of Technology (ENS)

ENS-2677

Digital Publics: Platforms, Regulation and Freedom of Speech

3/6/9 ECTS

Seminar (Präsenzveranstaltung): Digital Governance
Veranstaltungsbeginn: 14.10.2026 Mi, 11:15 - 12:45 Uhr Ort: CP 102

In this course, we will examine freedom of speech and how it is negotiated in digital publics. To do so, we will examine social media platforms, state and supranational regulations, and the roles of civil society actors and users engaged in topics such as freedom of speech, hate speech, and related issues. We will also explore freedom of speech as a culturally situated concept by comparing it with Meinungsfreiheit in German public and legal discourse, for example. Additionally, we will discuss policy approaches aimed at regulating social media platforms and holding them accountable, as well as the different actors involved in shaping how these platforms are regulated, governed, structured, and accessed.

Literatur: Will follow.
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Leistungsnachweise: Preparing one of the texts (text expert (3ects)), additional term paper depending on pages 6 and 9 ects.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Passoth, J.
European New School of Digital Studies / Professur für Sociology of Technology (ENS)

ENS-2663

Digital Sociology: Technologies, Tools, and Theories

3 ECTS for MoDE A2.1 // BA CuSo/BA KuG: 3/6/9 ECTS

Seminar (Hybride Veranstaltung): A2.2: Digitale Soziologie
Veranstaltungsbeginn: 13.10.2026 Di, 11:15 - 12:45 Uhr Ort: CP 21

The course offers an introduction into recent approaches to “Digital Sociology”, an emerging field of reflexive and critical accounts focusing on the sociotechnical rearrangements connected to digital infrastructure, platforms, and digital media. After trying to tackle the conceptual and empirical challenges of digital transformations with the classical tools, theories, and methods of sociology in the 1990-2010s, recent approaches have been taking up insights from Science Technology Studies to contribute to interdisciplinary fields such as Critical Data Studies, Critical Algorithm Studies or FAccT (Fairness, Accountability, Transparency). Classes will be held in a person, hydrid options are available as exceptions. A regular weekly check-in allows to discuss issues, questions, and tasks in person and via video conferencing. Material (videos, readings, smaller tasks…) will be uploaded to Moodle every Monday evening. Tasks are always due until Monday, 5 pm (before the next synchronous check in). A project workshop (one half day) will be taking place in February, we will search for a convenient date together. The workshop is designed to co-design exposé for individual term papers in small groups and to prototype potential research designs and outline documents.
Literatur: 1. Mackenzie, A. (2015). Digital sociology in the field of devices. In L. Hanquinet & M. Savage (Eds.), Routledge international handbook of sociology of art and culture. Routledge. 2. Marres, N. (2017). Digital Sociology: The Reinvention of Social Research. Polity Press.
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Leistungsnachweise: 3 ECTS: active participation, submission of tasks between classes | 6 ECTS: 3 ECTS, small recap presentation of course material for the project workshop, short term paper (10 pages) | 9 ECTS: 3 ECTS, small recap presentation of course material for the project workshop, regular term paper (25 pages)
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Passoth, J.
European New School of Digital Studies / Professur für Sociology of Technology (ENS)

ENS-2664

STS Workbench: Science & Technology Studies Colloquium

BA CuSo/BA KuG: 3 ECTS // MoDE/MADS: 2 ECTS // MASS: 3 ECTS

Kolloquium (Präsenzveranstaltung): E1: Kolloquien
Veranstaltungsbeginn: 04.02.2027 Block Ort: CP 21

The STS Workbench focusses on current topics in Science & Technology Studies. The term “workbench” is synonymous with the program: we are looking at rough and unpolished work, data and analysis from ongoing projects and conceptual and theoretical experiments – and we screw apart and reassemble issues, concepts and methods of current STS research.
Literatur: 1. Felt U, Fouché R, Miller CA, et al. (eds) (2017) The Handbook of Science and Technology Studies. Fourth edition. Cambridge, Massachusetts: The MIT Press. 2. Gad C and Ribes D (2014) The Conceptual and the Empirical in Science and Technology Studies. Science, Technology & Human Values 39(2): 183–191. 3. Gad C and Jensen CB (2016) Lateral Concepts. Engaging Science, Technology, and Society 2: 3–12.
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Leistungsnachweise: 2/3 ECTS: active participation, own presentation and discussion protocol for one session.
Termine (präsenz): Do 04.02.27, 10 - 16 Uhr (CP 21) | Fr 05.02.27, 10 - 16 Uhr (CP 21)
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Pohl, M.

ENS-2672

Design Thinking

6 ECTS

Seminar (Präsenzveranstaltung): B1: Projektmanagement
Veranstaltungsbeginn: 14.10.2026 Mi, 14:15 - 17:45 Uhr

A practical course on design thinking – students work together in teams of 4-5 on one project, experimenting with design thinking. Throughout the course, the teams will go through each phase of the design thinking process (Understand, Observe/ Immerse/ Interview, Synthesize, Ideate, Prototype, Test). Apart from days we will meet at CP, you will have fieldwork sessions in-between. Please make sure you set time aside (i) to conduct interviews, observations and engage in immersion during the first fieldwork, (ii) conduct testing sessions during the second fieldwork period, and (iii) iterate your prototype and prepare your final presentation. The final team presentations will be hold on 3rd February 2027.
Literatur: Kelley, Tom, and David Kelley. Creative Confidence: Unleashing the Creative Potential within Us All. London: William Collins, 2015. More literature will be provided on Moodle.
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Hinweise zur Veranstaltung: Room: Prototyping Lab the ENS
Leistungsnachweise: Student teams have to hand in deliverables throughout the course and hold a final presentation at the end of the course.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Pohl, M.

ENS-2673

When We Come Back to Being

6 ECTS

Seminar (Präsenzveranstaltung): Digital Management
Veranstaltungsbeginn: 08.02.2027 Block

This course is inspired by Heike Pourian's book "Wenn wir wieder wahrnehmen" (English translation: 'when we perceive again' or ‘once we sense again') about individual and societal transformation. She writes: "It has become essential that we dedicate ourselves to change with every fibre of our being. However, our culture makes it very difficult for us to feel either of these things at all: the fibres and the being. We have lost touch with our bodies and, with that, with our sensory perceptions. And we have forgotten how to simply be present. Learning to perceive again can show us the way to real change. It is radical and highly political." (translated from German into English). This course invites you to pause, question your own assumptions and the broader cultural narratives that shape them, and deliberately engage in sensing and perceiving. Let your own insights guide you, critically questioning the habit of “management” while discovering practices from a different paradigm. In class we will read texts, hold discussions, and carry out practical exercises. I also try to organise three special sessions, each of which includes a hands on workshop. As part of the learning journey you will: 1. Facilitate a session (or a portion of a session, depending on enrollment numbers) using texts that I provide or that you select yourself, provided the material fits the session’s theme. 2. Create a reflective analogue portfolio over the course of the semester. You might read this course description and wonder what it’s actually about. That’s perfectly fine, and - in fact - that’s exactly where the course begins. If you're curious, come to the first session on 15th October 2026 at 9:15 am!
Literatur: Literature will be provided in class.
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Hinweise zur Veranstaltung:

Room: Prototyping Lab the ENS

Dates:

- 08.02.

- 09.02.
- 10.02.
- 11.02.
- 31.03.

Times:

- 11:15 - 12:45
- *Lunch Break*
- 14:15 - 15:45
- 16:15 - 17:45

Leistungsnachweise: Students create an analogue portfolio.
Termine (präsenz): Mo 08.02.27, 11:15 - 17:45 Uhr | Di 09.02.27, 11:15 - 17:45 Uhr | Mi 10.02.27, 11:15 - 17:45 Uhr | Do 11.02.27, 11:15 - 17:45 Uhr | Mi 31.03.27, 11:15 - 17:45 Uhr
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Pohl, M.

ENS-2678

Introduction to Agile Management

6 ECTS

Seminar (Präsenzveranstaltung): Digital Management
Veranstaltungsbeginn: 13.10.2026 Di, 11:15 - 12:45 Uhr Ort: CP 20

This course is an introduction to agile management, covering mindset, values, principles, and key methods.
Literatur: Literature will be provided in class.
Leistungsnachweise: Student-run critical discussion (e.g., Fishbowl) on agile methods and management.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Pollozek, S.
European New School of Digital Studies / Professur für Sociology of Technology (ENS)

ENS-2650

Planetary Infrastructures of AI

3/6/9 ECTS

Seminar (Präsenzveranstaltung): Digital Governance
Veranstaltungsbeginn: 15.10.2026 Do, 14:15 - 15:45 Uhr

In this course, we read and discuss research that studies infrastructures of AI. While this course is reading intensive, we will explore and discuss many empirical examples, case studies, and artworks. Among other things, this course will focus on the geopolitics of rare earth metals, resource extraction and global supply chains and we will reflect upon the colonial genealogies of global cable infrastructures. It will discuss and map out global data storage facilities infrastructures and their ecological costs. Moreover, the course will analyze AI in terms of global and distributed labor regimes and different forms of mundane maintenance work. It will critically reflect upon the notion of bias by turning to mundane classification practices and taxonomies of training data. And it will discuss how AI itself becomes infrastructural by getting implemented into the domain of the state, for instance social welfare, border control, or warfare.
Literatur: Crawford, Kate. 2021. Atlas of AI: Power, Politics, and the Planetary Costs of Artificial Intelligence. Yale University Press.
Hinweise zur Veranstaltung: Biweekly, 180 min, Thursdays, 14:15-17:15, on site.
Leistungsnachweise: 3 ECTS: presentation | 6 ECTS: term paper (3,000 - 3,500 words) | 9 ECTS: term paper (5,000 - 6,000 words)
Termine (präsenz): Do 29.10.26, 14:15 - 17:45 Uhr (CP 102) | Do 12.11.26, 14:15 - 17:45 Uhr (CP 102) | Do 26.11.26, 14:15 - 17:45 Uhr (CP 102) | Do 10.12.26, 14:15 - 17:45 Uhr (CP 102) | Do 07.01.27, 14:15 - 17:45 Uhr (CP 102) | Do 21.01.27, 14:15 - 17:45 Uhr (CP 102) | Do 04.02.27, 14:15 - 17:45 Uhr (CP 102)
Termine (online): Do 15.10.26, 14:15 - 15:45 Uhr
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Pollozek, S.
European New School of Digital Studies / Professur für Sociology of Technology (ENS)

ENS-2651

Digital Images

3/6/9 ECTS

Seminar (Präsenzveranstaltung): Digital Governance
Veranstaltungsbeginn: 16.10.2026 Fr, 10:15 - 11:45 Uhr

This course explores digital images from multiple angles. While this course is reading intensive, we will explore and discuss many empirical case studies, artworks, and examples. The course will start with some nowadays rather classical readings on material media, technology and images. It will introduce some basic features of digital images, such as manipulation, calibration and resolution, and discuss their politics and political implications. For instance, based on case studies, we will discuss the manipulation of digital images in the context of scientific practice and misinformation, discover sexist or racist testing images and testing cards that affect image calibration, and engage with the work of Forensic Architecture and other NGOs about the politics of resolution in satellite imagery with its delicate thresholds of detectability. Moreover, the course will discuss digital images as active agents that shape interactions, e.g. in operation rooms or in airport control rooms or that themselves become interactive systems - e.g. in the form of icons or menus as graphic user interfaces, that put a “command” operation in motion when clicked upon. Finally, the course will turn to different forms of “machine vision”, that is how algorithmic and AI systems both process and create digital images.
Literatur: Rettberg JW (2023) Machine Vision: How Algorithms Are Changing the Way We See the World. How algorithms are changing the way we see the world: Polity Press.
Leistungsnachweise: 3 ECTS: presentation | 6 ECTS: term paper (3,000 - 3,500 words) | 9 ECTS: term paper (5,000 - 6,000 words)
Termine (präsenz): Fr 30.10.26, 10:15 - 13:15 Uhr (CP 102) | Fr 13.11.26, 10:15 - 13:15 Uhr (CP 102) | Fr 27.11.26, 10:15 - 13:15 Uhr (CP 102) | Fr 11.12.26, 10:15 - 13:15 Uhr (CP 102) | Fr 08.01.27, 10:15 - 13:15 Uhr (CP 102) | Fr 22.01.27, 10:15 - 13:15 Uhr (CP 102) | Fr 05.02.27, 10:15 - 13:15 Uhr (CP 102)
Termine (online): Fr 16.10.26, 10:15 - 11:45 Uhr
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Rochon, J.

ENS-2671

Data Protection Management for Business Practice

3 ECTS-Credits

Seminar (Online-Veranstaltung): B4: Digitales Unternehmens- und Wirtschaftsrecht
Veranstaltungsbeginn: 15.01.2027 Fr, 9 - 16 Uhr

Today´s legal privacy framework is not only extensive, but oftentimes also confusing. In addition to the already high requirements of the GDPR come national peculiarities based on opening clauses, as well as sector specific privacy laws in areas such as electronic communication, human resources or health. Moreover, in our globalized society, with large multinational conglomerates dominating the market in almost every area, it is likely that one will also have to take privacy laws from other jurisdictions into account. Meeting all of these different requirements can become increasingly challenging and companies receive substantial pressure from the regulators, as well as the consumers, to improve their handling of personal data. It is therefore crucial to create a structured and comprehensive privacy framework within any organization in order to successfully address these challenges. The course provides an overview of the existing management struggles and practices, enabling participants to identify potential privacy risks and implement proactive strategies for their mitigation.
Literatur: Provided in Syllabus.
Hinweise zur Veranstaltung: Mandatory attendance of 75%.
Leistungsnachweise: Presentation and regular attendance.
Termine (online): Fr 15.01.27, 9 - 16 Uhr | Fr 22.01.27, 9 - 16 Uhr | Fr 29.01.27, 9 - 16 Uhr | Fr 05.02.27, 9 - 16 Uhr
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Stetka, V.

ENS-2660

Democracy in the Age of Digital Platforms

BA CuSo/BA KuG: 3/6 ECTS // MoDE: 3 ECTS

Seminar (Präsenzveranstaltung): A2.1: Digitale Demokratie
Veranstaltungsbeginn: 14.10.2026 Mi, 14:15 - 15:45 Uhr Ort: CP 21

How are digital platforms transforming democracy? This course examines the impact of digital technologies and social media on the character and quality of democracy and the public sphere. While these technologies have expanded opportunities for political expression and mobilization, they have also facilitated the spread of misinformation, political polarization, algorithmic amplification, and new forms of manipulation. More recently, the rapid rise of generative AI has introduced new challenges, raising further concerns about authenticity, integrity as well as transparency of public communication. The course explores these issues from a multidisciplinary perspective, drawing on insights from political science, media and communication studies, sociology and democracy studies. Through the discussion of academic literature, contemporary developments in digital information ecosystems, as well as political and regulatory responses, students will develop a critical understanding of the power of digital platforms and their role in contemporary democracies. The course will also debate strategies for mitigating the risks associated with digital platforms and for strengthening democratic resilience.
Literatur: Berg, S., & Hofmann, J. (2021). Digital democracy.Internet Policy Review, 10(4), 1-23. Fuchs, C. (2022). Digital democracy and the digital public sphere: Media, communication and society volume six. Routledge. Klinger, U., Kreiss, D., & Mutsvairo, B. (2023).Platforms, power, and politics: An introduction to political communication in the digital age. Polity. Tucker, J. A., Theocharis, Y., Roberts, M. E., & Barberá, P. (2017). From liberation to turmoil: Social media and democracy. Journal of democracy, 28(4), 46-59. Miller, M. L., & Vaccari, C. (2020). Digital threats to democracy: Comparative lessons and possible remedies. The International Journal of Press/Politics, 25(3), 333-356. Štětka, V., & Mihelj, S. (2024).The illiberal public sphere: Media in polarized societies(p. 266). Palgrave. Fisher, M. (2022). The chaos machine: The inside story of how social media rewired our minds and our world. Hachette UK. Susskind, J. (2022). The digital republic: on freedom and democracy in the 21st century. Bloomsbury publishing.
Hinweise zur Veranstaltung: Mandatory attendance of 75%.
Leistungsnachweise: Multiple-choice test. For 3 ECTS credits - multiple-choice test. For 6 ECTS credits – multiple-choice test and a 3,000-word essay (this option is not available for MoDE students).
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Stetka, V.

ENS-2665

ENS Research Seminar

3 ECTS

Seminar (Hybride Veranstaltung): Digital Governance
Veranstaltungsbeginn: 14.10.2026 Mi, 16:15 - 17:45 Uhr

The ENS Research Seminar is a series of presentations by members of the ENS research community and invited external scholars showcasing their latest research. Covering a wide range of disciplines and methodological approaches, the seminar offers students an opportunity to learn about and engage with the School's research profile and current developments across its diverse fields of expertise. Each presentation is followed by a discussion, encouraging critical reflection and dialogue. As part of the course requirements, students will submit a reflective report based on the seminar presentations they attend.
Hinweise zur Veranstaltung:

Mandatory attendance of 75% applies to all students.

Room: Coworking Space (Collegium Polonium)
Leistungsnachweise: ENS students: Reflective report (2,000 words) on at least four presentations.
KuWi students: Reflective report (1000-1500 words) on at least three presentations.
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Vetulani-Cegiel, A.

ENS-2669

Preparatory Colloquium Politics & Business

2 ECTS

Kolloquium (Hybride Veranstaltung): E1: Kolloquien
Veranstaltungsbeginn: 19.10.2026 Mo, 9:15 - 12:45 Uhr Ort: CP 20

The aim of the colloquium is to provide students with support in terms of how to develop a master thesis in the field of political science. Students will gain support in the thematic fields connected to the profile of the studies (Digital Entrepreneurship) and to their interests. The examples for analysis will be routed in fields related to political science, public online governance, interest representation, business organisations and networking, e-democracy and e-participation, communication in new media era, or intellectual property related issues. The course will be split into two parts. The first part will have an introductory character will present students the academic working. Students will gain general knowledge about issues connected to: the master thesis structure, literature review, methods, analysis, as well as more technical issues, such as how to make bibliography or quotations in accordance to the copyright rules. The second part of the course will have practical and individual character. Students will be expected to engage in practical tasks, e.g.: reading literature, presenting an overview of literature, ideas, methods of analysis for discussion within the group, presenting progress related to MA.
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Leistungsnachweise: Students are supposed to present and discuss ideas and progress for their master's thesis (20 minutes presentation with slides). Besides presenting, students are expected to participate in discussions and provide peer-feedback on colleagues' presentations.
Termine (online): Mo 19.10.26, 9:15 - 12:45 Uhr (CP 20) | Mo 09.11.26, 9:15 - 12:45 Uhr (CP 20) | Mo 30.11.26, 9:15 - 12:45 Uhr (CP 20) | Mo 14.12.26, 9:15 - 12:45 Uhr (CP 20) | Mo 11.01.27, 9:15 - 12:45 Uhr (CP 20) | Mo 01.02.27, 9:15 - 12:45 Uhr (CP 20)
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Wessel, L.

ENS-2675

Information Systems Research Project Lab

10 ECTS

Seminar (Präsenzveranstaltung): D2: Project Lab
Veranstaltungsbeginn: 13.10.2026 Di, 12:30 - 14 Uhr

This course will introduce students to how to do research in the field of information systems (IS). To this end, the first part of the course will

show students how to develop a research design. Students will have to present and defend their research designs at the end of this phase. The second phase of this course starts in early December. From here on, students will implement the research design and collect data, analyze it and present first results. At the end of this phase, students will present a poster showing their findings.
Literatur: "Scientific Research in Information Systems: A Beginner's Guide" (Springer) by Jan Recker (2021)
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Hinweise zur Veranstaltung: Room: CWS/Prototyping Lab the ENS
Leistungsnachweise:- Development of a research design
- Empirical research based on the design
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch

Wessel, L.

ENS-2676

Research Colloquium Digital Entrepreneurship

2 ECTS

Kolloquium (Präsenzveranstaltung): E1: Kolloquien
Veranstaltungsbeginn: 13.10.2026 Di, 10:30 - 12 Uhr

The purpose of this colloquium is to introduce you to writing a master's thesis at the chair for Information Management and Digital

Transformation. We will briefly build on some concepts and methods that have been taught earlier such as systematic literature reviews, selected theories and methods and will apply these directly to your master's thesis.
The course will be structured into a theory phase (1 block) and then a phase with individual supervision.
Literatur:

Students are expected to know this book:

"Scientific Research in Information Systems: A Beginner's Guide" (Springer) by Jan Recker (2021)
Teilnahmevoraussetzungen: Mandatory attendance of 75%.
Hinweise zur Veranstaltung: Room: CWS/Prorotyping Lab the ENS
Leistungsnachweise:- Pitch at a research conference
- Poster at New Year's reception
- Final study proposal
Moodle: Weitere Informationen zur Veranstaltung sind bei Moodle zu finden.
Sprache: Englisch
